

# Ceramic City - Design for Public Space

Potteries Museum & Art Gallery, Bethesda St, Hanley, Stoke-on-Trent ST1 3DW



Andrew Burton

Friday 9 October 2009

10am – 5pm Ceramic City Conference

Saturday 10 October 2009

10am – 2pm British Ceramics Biennial Tour & Lunch

British Ceramics Biennial – Stoke-on-Trent  
3 October – 13 December 2009

*The British Ceramics Biennial is much more than a festival. At its heart is a long term programme of residencies, fellowships, business support schemes, workshops, commissions and education projects. This programme, and the attention that the festival itself will draw, promises to inject life, investment and artistic focus into ceramics trade and practice across the UK.*

 British  
Ceramics  
Biennial

[www.britishceramicsbiennial.com](http://www.britishceramicsbiennial.com)

# A&AJ / British Ceramics Biennial - Ceramic City - Design for Public Space

**PROGRAMME: DAY 1 Friday 9th October**

**CERAMIC CITY: DESIGN FOR PUBLIC SPACE**

9 – 10.00 Registration, Tea & Oatcakes

**Session 1. Ceramic City: Innovation, Vision & Reality**

The future potential for urban renewal in the Potteries and a view of the ceramic industry in a European context

10.00 Introduction: **Mick Downs, Director, Urban Vision North Staffordshire**

10.05 Keynote: Catalyst for Change – A blueprint for Investment in the Potteries & People  
**Tom Macartney, Managing Director, North Staffordshire Regeneration Partnership**

10.30 Ceramic City - Heritage, Design & the Future City  
**Ted Cullinan, Chairman, Edward Cullinan Architects**

10.55 The European Perspective: Urban Network for Innovation in Ceramics. (UNIC)  
**Andrew Briggs, Director, The Hothouse - Ceramic Design Centre**

11.20 Question & answers

11.30 Morning coffee

**Session 2 British Ceramics Biennial 2009**

Guerrilla Ceramics – Exploring the urban landscape – Interaction with the city – Communities, participation and legacy

Chair: **Deirdre Figueiredo, Director, Craftspace**

12.00 **Stephen Dixon**

12.10 **Neil Brownsword**

12.20 **Robert Dawson**

12.30 **Vicky Shaw & Gwen Heeney**

12.40 **CJ O'Neill**

12.50 **Andrew Burton**

1.00 **Denise O'Sullivan**

1.15 **Lunch**

**Session 3. Community Participation & Civic Engagement**

International Models for Ceramic Projects for Public Space

2.15 Walls of Ideas: Ceramic as a tool for the diffusion of Human Rights & Social Change  
**Françoise Schein, Association Inscire**

2.35 The Tile Workshop in Rio de Janeiro - Promoting Cultural Access & Development through the Arts.  
**Laura Taves, Director, The Tile Workshop / Atelier Azulejaria**

2.55 Ceramic projects in cities to promote European citizenship  
**Katia de Radiguès, Association Inscire**

3.15 Questions & answers

3.30 Afternoon tea

**Session 4. Open Session - Regenerationism**

Design – Creativity – Community – Heritage – Change

4 – 5.00 Speakers will lead an open discussion with the audience to raise issues concerning the role and practice of artists in culture led regeneration and "regenerationism"

To include earlier speakers and:

**Jeremy Theophilus / Barney Hare Duke, Artistic Directors, British Ceramics Biennial**

**David Bethell, AirSpaceGallery**

**Susan Clarke, B Arts Ltd**

**Mark Brereton, Blurb Online**

5 – 6.00 Conference Close and Drinks Reception

7.00 Ceramic City Conference Supper.

**PROGRAMME: DAY 2 Saturday 10th October**

**BRITISH CERAMICS BIENNIAL BUS TOUR**

10.00 A Journey through Ceramic City: Curators and artists lead a tour of ceramic sites, exhibitions and installations.

1.00 Guerrilla Ceramics Lunch. Emma Bridgewater Ltd, The Courtyard, Eastwood Works, Lichfield Street, City Centre, Stoke-on-Trent, Staffordshire, ST1 3EJ

2.00 Independent time for visits to Potteries Museum & Art Gallery, Wedgwood Museum and BCB events and exhibitions.

Close of Ceramic City Conference

**HIGHLIGHTS**

- North Staffordshire Regeneration Partnership perspective on investment in the arts as a catalyst for change
- Exploring the impact of the process of transition from heavy resource-intensive production to innovation-driven and high technology systems on the communities of the Potteries



Françoise Schein

■ Guerrilla Ceramics: Artists projects as subversive, covert, surprising and unexpected - to encourage the widest of responses pushing at the edges of people's perceptions of the medium of ceramics

■ Walls for Ideas: International ceramic projects promoting social change and human rights through the arts



The Tile Workshop

Jaime Hayon

■ Art and design have become strong forces in the interaction between 'artists' and 'community' and are at the heart of public engagement and cultural democracy

- The city as innovator: Integrating art and design and ceramic materials into urban projects through experimental construction, decoration of façades, embellishment of public spaces, signage and urban furniture.



Robert Dawson



# The British Ceramics Biennial

The British Ceramics Biennial 2009 is much more than a festival. At its heart is a long term programme of residencies, fellowships, business support schemes, workshops, commissions and education projects. This programme, and the attention that the festival itself will draw, promises to inject life, investment and artistic focus into ceramics trade and practice across the UK.

**Background:** In 2004 the North Staffordshire Tourism Strategy recommended the development of an International Ceramics Festival, with the support and engagement of the local ceramics community and industry, to aid regeneration, support a positive city image, and re-affirm Stoke-on-Trent as the 'Ceramics Centre of the Western World'.

**Benefits:** Ceramic festivals in other countries have played a major role in revitalising traditional industries, enabling the creation of new businesses and new orders and opportunities for existing companies. The BCB aims to improve the city's profile, to help define key ceramic heritage sites and establish the Cultural Quarter as a venue for contemporary artistic activity. It also aims to attract thousands of visitors and prosperity into the local economy, but the wider cultural, educational and economic benefits are even more important

**Objectives:** The BCB addresses the international ceramic spectrum, through demonstrating the impact of ceramics on the wider world. By showcasing work by designers, artists, studio potters and manufacturers from across the globe, the festival aims to raise public awareness and new viewpoints to communicate different and challenging ways of using ceramics. The festival will encourage greater inclusiveness to break down the boundaries between industry, designers, craftspeople and artists. The BCB also has the strategic objective of demonstrating the benefits of investment in culture and the arts to create a vibrant city with thriving communities.

# Art&ArchitectureJournal

Art&ArchitectureJournal (A&AJ) is the UK's leading independent journal of contemporary art and architecture focusing on art in the public context.

The A&AJ provides professional information and intelligence on public art commissions, projects and collaboration for a specialist readership working art, contemporary urban culture and architecture.

The A&AJ comments on public art and design worldwide with a broad interpretation of 'public art', which includes visual, sound, literary, political and other approaches to the idea of art in public space.

A&AJ Publications 2010: Spirit of Place – British Sculpture – Art & Transit – Art & SeasideTowns – Bristol & the South-West

In December 2009, the A&AJ launches monographs on public art with publications from Charles Quick and Françoise Schein.

Art&ArchitectureJournal Conference Programme 2010

Since 2005 the A&AJ, together with partnership organisations, has organised the National Public Art Conference programme concerned with the connections between art, architecture, landscape and urban culture. An annual series of conferences and events has created professional networking and knowledge sharing forums to progress ideas, issues and debates around art in public space to make an impact into long term government and professional thinking.

A&AJ Conferences 2010: Spirit of Place – International Sculpture Conference: 'What is Sculpture in the 21st century?' – Art & Transit – Art & SeasideTowns – Bristol & the South-West

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Ci O'Neill



Denise O'Sullivan



Robert Dawson

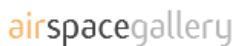


Stephen Dixon

## Official Funders



## Supporting Partners



# Ceramic City Conference - Booking Form & Event Details

Clare Twomey



**Friday 9 October 2009**

10am – 5pm. Ceramic City Conference

**Saturday 10 October 2009**

10am – 2pm. British Ceramics Biennial Tour & Lunch

## WAYS TO BOOK

We accept payment by cheque or credit card, or you can request an invoice. Please choose one of the following booking methods :

1. Book online at [www.artandarchitecturejournal.com/events](http://www.artandarchitecturejournal.com/events)
2. Complete the attached booking form and photocopy/send to :

**Art&Architecture Ltd**  
134a Farringdon Road  
London EC1R 3AP

E. [aaj@artandarchitecturejournal.com](mailto:aaj@artandarchitecturejournal.com)

Please complete one registration form for each delegate

## DELEGATE PRICING INFORMATION

The fee is inclusive of refreshments, lunch and conference documentation. VAT is not charged for this event

**Standard Rate Day 1: Ceramic City conference £150**

**Concessionary Rate Day 1: Ceramic City conference £110**

**Day 2: British Ceramics Biennial bus tour £20**

## ARTIST / PROFESSIONAL BURSARIES

A limited number of artist / professional bursaries are available upon application to cover full attendance as a conference delegate (but not including travel costs)-Please write a letter supporting your application explaining how the conference might benefit your continuing professional practice.

Contact - Jeremy Hunt. [editor@artandarchitecturejournal.com](mailto:editor@artandarchitecturejournal.com)

## FURTHER INFORMATION

This conference has been organized by **Art&Architecture Journal** Conferences in partnership with the **British Ceramics Biennial 2009**.

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For further information regarding the A&AJ National Public Art Conference programme for 2010/11 please contact: Tom Evans, Conference Manager  
E. [tom.evans@gmail.com](mailto:tom.evans@gmail.com)

Fot Ltd



## PERSONAL DETAILS Please complete clearly in BLOCK CAPITALS

Name

Position

Department

Organization

Address

Postcode

Tel

Fax

Email

Special or dietary requirements / access needs

I wish to book the Day 1 conference at Standard Rate — £150

I wish to book the Day 1 conference at Concessionary Rate — £110

I wish to book the Day 2 BCB conference bus tour — £20

## PAYMENT DETAILS

All fees are payable in advance of the event. Delegates may be refused admission if payment is not received prior to the event. Cheques should be made payable to Art & Architecture Ltd.

Please accept my cheque

Cheque number

Amount (£)

Please invoice me for payment

Reference number

Contact name

Department

Address

Postcode

Tel

Fax

Email

### Cancellation

If for any reason you are unable to attend, cancellations received in writing by 2/10/2009 will receive a refund less an administrative charge of £50 + VAT. There will be no refunds for cancellations made after this date. Substitutions can be made at any time at no further cost.

### Data Protection Act

The data you provide will be held on a database in accordance with the *Data Protection Act (1998)*. Your details may be used by Art & Architecture Ltd to contact you solely for marketing and communication purposes. If you do not wish your information to be used for these purposes, please write to Art & Architecture Journal, 134a Farringdon Road, London EC1R 3AP, United Kingdom. E. [aaj@artandarchitecturejournal.com](mailto:aaj@artandarchitecturejournal.com)