

## Invitation

Tuesday 22 July 12.30–2.00pm

Birmingham School of Art  
Margaret Street  
Birmingham



if you always do  
what you have  
always done,  
the future will  
look a lot like  
the past

MADE, Public Art Forum and Public Art West Midlands invite you to attend the launch of their collaborative publication 'If you always do...' about the value of the arts in regeneration practice.

### Featuring

Ices – installation by artist John Newling. The consumption of an ice lolly releases serotonin into the pleasure sensors of the brain. Ices reviews this pleasure and presents some unexpected questions for consumer contemplation.

Anti-Dog – video of collaborative Ikon Offsite and Optima Community Association Project with artist Alicia Framis and Optima residents.

Music by Puhto. Free ICES for guests.

### RSVP

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Public Art Forum

Jubilee Arts

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