ixia
PUBLIC ART THINK TANK

ixia Evaluation Toolkit	Matrix	Project Name	
Stage Number		Date	

Artistic value	Scores
Visual/aesthetic/enjoyment	
Social activation	
Innovation/risk - conceptual	
Innovation/risk - technical	
Host participation - during	
Host participation - after	
Challenge/critical debate	
Other	
Social value	
Community development - short term	
Community development - long term	
Poverty and social inclusion	
Health and well being	
Crime and safety	
Inter/Personal development	
Travel and access	
Skills acquisition	
Other	
Environmental value	
Vegetation and wildlife	
Physical environmental improvement	
Conservation	
Pollution and waste management: air, water and ground quality	
Climate change and energy	
Other	
Economic value	
Marketing/Place identity	
Regeneration	
Tourism	
Economic investment and output	
Resource use and recycling	
Education	
Employment	
Project management/sustainability	
Value for money	
Other	

Key

- H — HIGH PRIORITY
- M — MEDIUM PRIORITY
- L — LOW PRIORITY
- N — NOT A PRIORITY

Using the Evaluation Toolkit

The Toolkit comprises two parts, the Matrix and the Personal Project Analysis (PPA). The Toolkit is designed to be used in the context of a group discussion with the support of a trained Facilitator.

For further information please contact ixia at info@ixia-info.com

Use of information

General information about your project and the information that you have provided on the Matrix will be stored in an Evaluation Database that ixia has created. This has been designed to collate information about the impact of public art projects. Your Matrix can be viewed by the Administrator, the Facilitator of your project, other Participants in your project, and the Facilitators of other projects. The information will be used by ixia to inform research which is made available to the public. Your name and contact details will not be included in either the Evaluation Database or the research.

ixia Evaluation Toolkit has been developed by OPENspace: the research centre for inclusive access to outdoor environments, in association with ICE, the institute for curatorship and education at Edinburgh College of Art. The Personal Project Analysis is based on Brian Little's original Personal Projects Analysis.

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Select a heading that represents your Role. Add further information if you wish.

Creators

- Lead Artist
- Collaborating Artist
- Lead Architect
- Collaborating Architect
- Lead Designer
- Collaborating Designer
- Contractor

Hosts

- Community
- Private/Corporate Organisation

Commissioner/Funder

- Local Authority - Arts
- Local Authority - Non Arts
- Other Public
- Public Art Agency
- Charitable Organisation
- Private/Corporate
- Individual

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